

## **Innovit to launch iICE Master Data Manager v5.0 at MTAA Healthcare Conference in Sydney.**

**September 23-24 Star City Casino**

Innovit, a leading provider of software systems for Master Data Management (MDM), is set to release their much awaited iICE MDM (Version 5.0) product at the MTAA Healthcare Conference in Sydney. This latest software release will deliver a user-friendly, yet powerful tool for companies to validate and manage their master data around products, customers, and vendors.

The company's CEO Mr Bang Chau promotes the advanced workflow management capabilities of iICE MDM, allowing users to design, configure, and execute their own approval workflow processes for the maintenance of all master data, including products, customers and vendors.

iICE MDM is designed to eliminate the uncontrolled use of Microsoft Word and Excel documents for managing master data. With Version 5.0, iICE MDM adds a completely re-engineered Workflow module – built to replace Microsoft Visio for the design & drawing of master data management processes - with the added advantage of real-time workflow integration to other business systems. Innovit's iICE MDM will provide companies with new capabilities that include:

- *Graphical user-interface for workflow design, execution and management*
- *Configurable approval workflow engine tailored for New Product Development (NPD) & New Product Introduction (NPI) processes*
- *Real-time data validation with user-definable validation rules*
- *Management of all forms of master data including QA Data, Regulatory Affairs information, images and document attachments*
- **National Product Catalogue (NPC) compliance.**

With an increasing focus on ensuring data integrity, data accuracy, and data consistency in the business world today, Innovit's suite of iICE MDM products will reshape the way master data is processed, validated, controlled, and managed," said Mr Chau. "Clean, accurate and reliable information is critical in removing errors in transaction processing, inaccurate reporting & analytics, which leads to poor decision making by key personnel."

**National Product Catalogue (NPC) Certified.** iICE MDM is certified for GS1net/NPC by GS1 Australia. Healthcare companies using iICE MDM are now able to become compliant with NPC quickly, and at the same time implement a sustainable process to support the ongoing management of their NPC catalogue. iICE MDM also allows Healthcare companies to *“take control”* of the critical Regulatory Affairs information that is currently stored in a myriad of systems and spreadsheets across the organisation.

Innovit has been providing master data management, and data synchronisation solutions for over 10 years to a broad range of industries. These include Healthcare, Groceries, Liquor, Hardware, Stationery, Automotive, and Industrial and Safety Products. Innovit's customers consist of leading brand names such as Colgate Palmolive, Novartis, Fosters, and Blackwoods.

MTAA conference delegates can find out more about the latest range of iICE MDM v5.0 software products by visiting the Innovit at stand G12 during the MTAA conference in Sydney.

For more information about Innovit's products and services, please visit our website at [www.innovit.com.au](http://www.innovit.com.au).

### **INNOVIT - Bringing quality to Master Data™**

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