# Pre-Configured, Entry-Level PIM System
## FOR SMALL TO MID-SIZED SUPPLIERS

PIM Lite is the industry's first pre-configured, cost-effective, entry-level product information management system for small to mid-sized suppliers. Developed as a low-cost, easy-to-deploy solution for suppliers, PIM Lite improves data quality, streamlines data governance and accelerates omni-channel commerce.

### HIGHLIGHTS

- Ideal for small to mid-sized supplier organizations
- Robust product, catalog and digital asset management capabilities
- Data quality checks and validations
- Standard PIM workflows to automate processes for new product introduction (NPI) and product changes
- Syndication of validated product data to trading partners
- Targeted towards organizations that prefer OpEx vs. CapEx

### IMMEDIATE RESULTS

- Automate import of product data, saving hours/days of manual data and file format manipulations
- Eliminate spreadsheets, manual processes, and redundant data entry for greater efficiency and reliability
- Improve data quality with validation rules, ensuring brand integrity and reliability
- Establish a workflow process to accelerate new product launch and enhance revenue streams
- Simplify data sharing by exporting product data in different file formats including XML, Excel, and CSV

### PIM LITE IS PRE-CONFIGURED WITH THE FOLLOWING CAPABILITIES

| | |
|---|---|
| **Software** | Innovit MDM |
| **Data Import** | One (1) standard import template for product data |
| **Data Maintenance** | Product, catalog and digital asset maintenance |
| | Three pre-configured data views (Spreadsheet View, Form View, Properties View) |
| | Two-Stage or three-stage workflow<br>*Two-Stage:* maintenance stage and publication stage<br>*Three-Stage:* import stage, maintenance stage and publication stage |
| | Standard review and approval workflow processes for item enrichment and maintenance |
| | Digital Asset Management |
| **Users and Roles** | Three pre-configured user roles (Admin, Operator, Review/Approve) |
| | Four (4) concurrent users (1 Admin, 1 Operator, 2 Review/Approve) |
| **Data Publication/ Syndication** | One (1) standard export template for catalog data |

## innovit

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## PIM LITE PRICING & SPECIFICATIONS

| | |
|---|---|
| **Software Subscription** | $32,000 annual (based on 3-year term) |
| | Up to four (4) concurrent users |
| **Implementation** | $45,000 one time |
| **Hosting (optional)** | $6,000 annual for dedicated environment (hybrid hosting model) $4,500 annual for shared environment (public multi-tenanted hosting model) |

## OPTIONAL ADD-ON FOR GDSN (GLOBAL DATA SYNCHRONIZATION)

For suppliers with the need to syndicate data to their trading partners using GS1 standards, Innovit provides a low-cost option to syndicate data via one of the major GDSN-compliant data pools.

| | |
|---|---|
| **Software** | GDSN Multi-Connector ⇨ configured for one (1) GDSN data pool |
| **Data Maintenance** | Core GDSN attributes (list available) |
| | Core GDSN validation rules |
| | Core GDSN valid code lists |
| | Support for up to two (2) company GLNs to publish from |
| **Data Publication (or Syndication)** | Automatic syndication to one (1) major GDSN data pool (e.g. 1Worldsync, GHX, FSEnet, NPC, TrueSource, DAS etc.) |

## GDSN CONNECTOR PRICING AND SPECIFICATIONS

| | |
|---|---|
| **Software Subscription** | $3,000 annual (based on 3-year term) |
| | Up to 2,500 GTINs |
| | One (1) data pool |
| **Implementation** | $10,000 one-time |

## HOSTING (OPTIONAL):

Different hosting options are available through Innovit for PIM Lite customers.

- **Hybrid Cloud:** Shared server but dedicated environment
- **Public cloud:** Multi-tenanted with shared server and shared environment
- **Private cloud:** Dedicated server and dedicated environment (available upon request)

## IMPLEMENTATION:

PIM Lite implementation is estimated at approximately 8-12 weeks from project start to go-live launch.

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## ADVANCED ADD-ON CAPABILITIES

| | |
|---|---|
| **Software** | iWirkflo, eProcurement portal, UDI Multi-Connector |
| **Data Import** | Additional import templates with template configuration wizard |
| | Multiple inbound integrations (e.g. from ERP, PLM) |
| | Initial data loads |
| **Data Maintenance** | Increased number of GTINs |
| | Advanced workflow configurations, workflow designer tool, workflow reporting dashboard |
| **Users and Roles** | Increased number of concurrent software users |
| **Data Publication/ Syndication** | Omni-channel syndication for eCommerce (Amazon, Walmart, Alibaba, Adobe InDesign, Salesforce) |
| | Additional export templates with template configuration wizard |
| | Publication to Food & Beverage trading partners (e.g. Kroger VIP, SmartLabel) |
| | Multiple outbound integrations (e.g. to ERP, Adobe InDesign, Salesforce) |

## ABOUT INNOVIT

Operating since 2000, Innovit is an end-to-end Master Data Management (MDM), Product Information Management (PIM), Global Data Synchronization (GDSN) and NPI Workflow solutions provider that is based in San Francisco CA with offices in London, Sydney and Melbourne. Innovit helps customers enhance revenue streams, reduce supply chain costs, improve online product marketing effectiveness, and ensure regulatory compliance.

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