

# Innovit Multi-Domain MDM

## FOUNDATION FOR BUSINESS PROCESS TRANSFORMATION

In today's complex business environment, master data is scattered across multiple applications with little governance to keep it clean, consistent and reliable. This has significant impact to an organization's operational and analytical business efficiency as it affects core data related to products, customers, vendors, locations and employees. Innovit's multi-domain master data management solution addresses this challenge at the core by enabling organizations to aggregate, manage and validate all types of master data in a single application and syndicate them to all their critical business processes.

### COMMON CHALLENGES

- Master data resides in multiple disconnected silos
- Inaccurate, incomplete and inconsistent data
- Manual and error-prone processes
- Costly point-to-point integrations
- Lack of agility to support new business requirements

### INNOVIT MULTI-DOMAIN MDM

Innovit MDM empowers organizations to use a single application to define, manage, govern and synchronize multiple domains of master data in their business processes. Out-of-the-box features enable best practices in master data management for data consolidation, data quality, data enrichment, data governance and data synchronization. The following master data domains can be easily managed in Innovit's multi-domain MDM with extensibility to other domains via simple configuration.

- Products
- Customers
- Suppliers (Vendors)
- Locations
- Assets
- Employees

### CAPABILITY HIGHLIGHTS

<b>Data Model</b>	Multi-domain data model
	Attributes
	Hierarchies
	Relationships
	Unstructured data (e.g. documents, digital assets)
	Metadata
<b>Data Consolidation</b>	Flexible import templates
	Multiple file formats (e.g. Excel, XML, CSV, iDoc, PriCat)
	Automated data import



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"Innovit Multi-Domain Master Data Management delivers key business outcomes through trusted master data."

<b>Data Quality</b>	Standardization
	Auto-categorization
	Real-time data validation with configurable business rules
	Matching and de-duplication
<b>Data Maintenance</b>	Flexible data views (spreadsheet, form, properties)
	Use configurable 'personalized' data views
	UI and file-based mass maintenance
	Simple and advanced search
	Visual data compare
	Attribute inheritance
<b>Data Governance</b>	Versioning and audit trail with ability to roll-back
	Granular role-based security
	Flexible graphical workflow
	Metadata and configuration management
	Data stewardship reports and dashboards
<b>Data Syndication</b>	Flexible export templates
	Multiple output file formats (e.g. Excel, XML, CSV)
	Automated data export

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## HOSTING

Different hosting options are available through Innovit for MDM customers.

- **Hybrid Cloud:** Shared server but dedicated environment
- **Public Cloud:** Multi-tenanted with shared server and shared environment
- **Private Cloud:** Dedicated server and dedicated environment

## BENEFITS

- Increase business process efficiency with reliable master data
- Simplify ERP consolidation and upgrades
- Enhance data quality and minimize operational risk
- Lower IT cost and improve business agility

## ABOUT INNOVIT

Innovit's globally certified product data management solutions protect revenue streams, reduce supply chain costs, improve online product marketing effectiveness and ensure regulatory compliance. Delivering the fastest time to value for a complete end-to-end solution with preconfigured modules that have out-of-the-box data validation, the broadest global coverage for data synchronization, and publication capabilities to support maximum syndication advantage for omni-channel ecommerce. Operating since 2000, Innovit is based in San Francisco CA with offices in London, Sydney and Melbourne and customers such as Johnson & Johnson, Kellogg's, 3M, Colgate Palmolive and B. Braun across diverse industries including healthcare, CPG and automotive aftermarket.

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