

Low-Cost PIM System

FOR SMALL TO MID-SIZED SUPPLIERS

PIM Lite is the industry's first pre-configured, cost-effective, entry-level product information management system for small to mid-sized suppliers. Developed as a low-cost, easy-to-deploy solution for suppliers, PIM Lite improves data quality, streamlines data governance and accelerates omni-channel commerce.

HIGHLIGHTS

- Ideal for small to mid-sized supplier organizations
- Robust product, catalog and digital asset management capabilities
- Data quality checks and validations
- Standard PIM workflows to automate processes for new product introduction (NPI) and product changes
- Syndication of validated product data to trading partners
- Targeted towards organizations that prefer OpEx vs. CapEx

IMMEDIATE RESULTS

- Automate import of product data, saving hours/days of manual data and file format manipulations
- Eliminate spreadsheets, manual processes, and redundant data entry for greater efficiency and reliability
- Improve data quality with validation rules, ensuring brand integrity and reliability
- Establish a workflow process to accelerate new product launch and enhance revenue streams
- Simplify data sharing by exporting product data in different file formats including XML, Excel, and CSV

PIM LITE IS PRE-CONFIGURED WITH THE FOLLOWING CAPABILITIES

Software	Innovit MDM
Data Import	One (1) standard import template for product data
Data Maintenance	Product, catalog and digital asset maintenance
	Three pre-configured data views (Spreadsheet View, Form View, Properties View)
	Two-Stage or three-stage workflow <i>Two-Stage:</i> maintenance stage and publication stage <i>Three-Stage:</i> import stage, maintenance stage and publication stage
	Standard review and approval workflow processes for item enrichment and maintenance
	Digital Asset Management
Users and Roles	Three pre-configured user roles (Admin, Operator, Review/Approve)
	Four (4) concurrent users (1 Admin, 1 Operator, 2 Review/Approve)
Data Publication/ Syndication	One (1) standard export template for catalog data



innovit

"PIM Lite is the industry's first pre-configured, low-cost, entry-level product information management system for small to mid-sized suppliers."

PIM LITE PRICING & SPECIFICATIONS

Software Subscription	\$19,600 annual (based on 3-year term)
	Up to four (4) concurrent users
Implementation	\$45,000 one time
Hosting (optional)	\$6,000 annual for dedicated environment (hybrid hosting model) \$4,500 annual for shared environment (public multi-tenanted hosting model)

OPTIONAL ADD-ON FOR GDSN (GLOBAL DATA SYNCHRONIZATION)

For suppliers with the need to syndicate data to their trading partners using GS1 standards, Innovit provides a low-cost option to syndicate data via one of the major GDSN-compliant data pools.

Software	GDSN Multi-Connector ⇒ configured for one (1) GDSN data pool
Data Maintenance	Core GDSN attributes (list available)
	Core GDSN validation rules
	Core GDSN valid code lists
	Support for up to two (2) company GLNs to publish from
Data Publication (or Syndication)	Automatic syndication to one (1) major GDSN data pool (e.g. 1Worldsync, GHX, FSEnet, NPC, TrueSource, DAS etc.)

GDSN CONNECTOR PRICING AND SPECIFICATIONS

Software Subscription	\$3,000 annual (based on 3-year term)
	Up to 2,500 GTINs
	One (1) data pool
Implementation	\$10,000 one-time

HOSTING (OPTIONAL):

Different hosting options are available through Innovit for PIM Lite customers.

- **Hybrid Cloud:** Shared server but dedicated environment
- **Public cloud:** Multi-tenanted with shared server and shared environment
- **Private cloud:** Dedicated server and dedicated environment (available upon request)

IMPLEMENTATION:

PIM Lite implementation is estimated at approximately 8-12 weeks from project start to go-live launch.



"For suppliers with the need to syndicate data to their trading partners using GS1 standards, Innovit provides a low-cost option to syndicate data via one of the major GDSN-compliant data pools."

ADVANCED ADD-ON CAPABILITIES

Software	iWirkflo, eProcurement portal, UDI Multi-Connector
Data Import	Additional import templates with template configuration wizard
	Multiple inbound integrations (e.g. from ERP, PLM)
	Initial data loads
Data Maintenance	Increased number of GTINs
	Advanced workflow configurations, workflow designer tool, workflow reporting dashboard
Users and Roles	Increased number of concurrent software users
Data Publication/ Syndication	Omni-channel syndication for eCommerce (Amazon, Walmart, Alibaba, Adobe InDesign, Salesforce)
	Additional export templates with template configuration wizard
	Publication to Food & Beverage trading partners (e.g. Kroger VIP, SmartLabel)
	Multiple outbound integrations (e.g. to ERP, Adobe InDesign, Salesforce)

ABOUT INNOVIT

Innovit's globally certified product data management solutions protect revenue streams, reduce supply chain costs, improve online product marketing effectiveness and ensure regulatory compliance. Delivering the fastest time to value for a complete end-to-end solution with preconfigured modules that have out of the box data validation, the broadest global coverage for data synchronization, and publication capabilities to support maximum syndication advantage for omni-channel ecommerce. Operating since 2000, Innovit is based in San Francisco CA with offices in London, Sydney and Melbourne and customers such as Johnson & Johnson, Kellogg's, 3M, Colgate Palmolive and B. Braun across diverse industries including healthcare, CPG and automotive aftermarket.

All mentioned brands and logos are either trademarks or registered trademarks of their respective. ■



Tel: +1 512 730 3800

Fax: +1 888 478 4438

www.innovit.com

303 Twin Dolphin Drive
6th Floor, Redwood City
CA 94065, USA