



## Idera, Inc. Acquires LANSA, Adds Low-Code App Development Platform to Growing Product Portfolio

*New capabilities will enable developers to build and deliver high-quality applications exceptionally fast*

December 18, 2018 09:00 AM Eastern Standard Time

HOUSTON--(BUSINESS WIRE)--Idera, Inc., parent company of global B2B software productivity brands, today announced the acquisition of LANSA, a low-code, rapid application development platform for professional mobile, web, desktop and cloud developers. LANSA will join Idera's Developer Tools Business, which also includes Embarcadero, Froala, Sencha, Assembla and Whole Tomato.

“When I looked for a partner, Idera’s commitment to software that is easy to use and delivers customer value faster than the competition made the choice easy. I’m excited to work closely with Idera’s leadership team to build on this momentum, and ensure LANSA’s continued success.”

 [Tweet this](#)

The number of mobile devices, form factors, browsers, server platforms and operating systems that IT organizations must support continues to accelerate, making it increasingly difficult to find full-stack developers skilled in both client-side and server-side development. LANSA’s low-code development platform provides a robust combination of front-end and back-end capabilities with streamlined cloud deployment that differentiate it from competitors.

LANSA’s flagship offering, Visual LANSA, is particularly easy to learn and understand, making onboarding new developers fast and efficient. Visual LANSA provides a single-language IDE that enables developers to automate mundane, repetitive steps; define and encapsulate business logic separate from technical implementation details; manage reusable components in a platform-independent repository; and improve the speed and quality of requirements-gathering through visual prototyping. As a result, developers report up to 80 percent reduction in application maintenance effort and costs, compared to leading competitors. Idera strongly supports LANSA’s focus on delivering tools that are easy to use and reduce application lifecycle cost.

Visual LANSA and other LANSA products are recognized premier solutions for integration, IBM i modernization and Product Information Management.

“LANSA is an exciting addition to our developer tools portfolio and will be Idera Inc.’s premier low-code brand, enabling

developers to build and deliver high-quality web, mobile and desktop applications exceptionally fast,” said Atanas Popov, general manager of Idera’s Developer Tools Business Unit. “LANSA also expands our bench of highly skilled staff in multiple international markets, including North America, EMEA and APAC. I look forward to welcoming them to our team.”

More than 8,000 organizations in 65 countries use LANSA’s platform to develop, maintain and integrate their business applications, ensuring a consistent look and feel with minimal coding. Customers include JPMorgan Chase, Kawasaki, TruGreen, Vistar and Walt Disney, among others.

“Idera is accumulating one of the most impressive collections of developer tools in the industry,” said Pete Draney, CEO of LANSA. “When I looked for a partner, Idera’s commitment to software that is easy to use and delivers customer value faster than the competition made the choice easy. I’m excited to work closely with Idera’s leadership team to build on this momentum, and ensure LANSA’s continued success.”

Draney will continue with Idera in a senior leadership position to assist in building a successful growth strategy.

### **About Idera, Inc.**

Idera, Inc. delivers B2B software productivity tools that enable technical users to do more with less, faster. Idera, Inc. brands span three divisions – Database Tools, Developer Tools, and Testing Tools – with products that are evangelized by millions of community members and more than 50,000 customers worldwide, including some of the world’s largest healthcare, financial services, retail, and technology companies. To learn more, visit: [Ideracorp.com](http://Ideracorp.com).

### **About LANSA**

LANSA is the original low-code, high productivity software development platform for mobile, web and desktop applications. Thousands of customers across the globe trust LANSA to help them rapidly build enterprise-grade applications. For more than 30 years, LANSA has helped transform developers to more quickly and easily deliver advanced software to meet critical business needs. Learn more at [www.lansa.com](http://www.lansa.com)

### **Contacts**

Cybele Diamandopoulos  
FOLIO Communications Group, LLC  
[cybele@foliocom.com](mailto:cybele@foliocom.com)  
512-535-4422

### **IDERA, INC.**

- o **Headquarters:** Houston, Texas
- o **Website:** [www.ideracorp.com/](http://www.ideracorp.com/)
- o **CEO:** Randy Jacobs
- o **Employees:** 400+
- o **Organization:** PRI

➤ [More News](#) 



**More from Business Wire:** [Blog](#) [Apps](#) [UK/Ireland](#) [Deutschland](#) [France](#) [Hong Kong](#) [Italy](#)  
[Japan](#) [Tradeshownews.com](#)

[Contact Us](#) [UK Tax Strategy](#) [Privacy Statement](#) [Terms of Use](#) © 2019 Business Wire, Inc.